Biblio-Blogosphere: A Platform for Communication among LIS Professionals

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A blog can be defined as a frequently updated website consisting of dated entries arranged in reverse chronological order. The major problem addressed in the study concerned the use and awareness of 'Blogging' - the act of posting blogs among Library and Information Science (LIS) professionals. The paper discussed how far it is good to say that blogging is an effective means of communication for sharing information and knowledge. The paper also explores the nature of such interactivities in context of LIS professionals to find out the type of blogs and the themes which are in the focal points of communication.

Keywords: Blog, Blogosphere, Biblioblogosphere, Social Networking, LIS professionals.

1. Introduction

This is an interesting phase for the librarians because they are in the middle of the Information Revolution. The rapid technological changes are affecting LIS profession therefore, keeping up with all these developments, understanding and implications of these technologies must be utilized by the LIS professionals. A weblog or blog that has arisen over the past few years has received a lot of attention by the LIS professionals. This is a medium that allows anyone to write about anything they like and publish it on the Internet. Long (2006) has mentioned that blogging is a self-indulgent and sheer exhibitionism. To investigate blogging and its implications for the Library and Information services the first response may be apathetic. According to Sifry (2005), up to 2005, it was uncertain that what value

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